



Hope Connections  
for Cancer Support

Celebration of Hope Gala  
Sponsorship  
Opportunities

Thursday, March 19th, 2020  
InterContinental, The Wharf,  
Washington, D.C.

# Presenting Sponsor

## \$35,000

**ONLY 1 AVAILABLE**

### **Benefits to you:**

Your organization will present the 2020 Celebration of Hope Gala

Logo on invitation if committed by December 31<sup>st</sup>

Featured spot on our Hope Connections Celebration of Hope Gala video

Logo on all signage and all tables at event

Full page ad in event program

Two VIP Tables (20 tickets)

Logo on event website with a hyperlink to your website

Feature on Hope Connections social media

Recognition during the event program

Opportunity to provide mutually agreed upon logoed item

Sponsorship benefits can be customized based on the preferences of the sponsor

*“There is nothing worse than being isolated and ignorant when you have cancer. At Hope Connections, you find you are not alone with your medical problems, and you become enlightened to all the possibilities for care and recovery.”*

- Hope Connections Participant

### **What does a Presenting Sponsorship buy Hope Connections?**

One weekly support group and three mind/body classes for an entire year!

Support groups are important venues through which participants and their loved ones can voice their concerns, griefs, trials, and joys in a safe and welcoming space. Licensed social workers facilitate all groups.

Mind/body classes are an important part of cancer care. In exercise classes such as Gentle Yoga and Pink Ribbon Pilates, participants work to strengthen body and mind. All classes are tailored to fit the needs of cancer patients and provide opportunities to participate at any physical level. Classes like meditation and Inner Peace and Healing are excellent for those participants looking to unwind, relax, and aid in stress reduction. All classes not only facilitate healing and reduce stress, but also help to build the community that Hope Connections for Cancer Support has come to be.

Your contribution pays for the professional staff that runs these programs!

# Mission Sponsor

## \$20,000

### **Benefits to you:**

Naming rights for one weekly support group for one year  
Your name in our program calendar for one year (Print and online distribution to 15,000)  
Your name on our Weekly Opportunities email for one year  
Logo on signage  
Full page ad in event program  
One VIP Table (10 tickets)  
Logo on event website with a hyperlink to your website  
Features on Hope Connections social media  
Recognition during the event program

Sponsorship benefits can be customized based on the preferences of the sponsor

*"Finding other young adults to talk to was extremely beneficial as I went through treatment...as well as for the time period afterwards. While many aspects of having cancer at any age, having cancer as a young adult has its own problems."*

- Hope Connections Participant

### **What does a Mission Sponsorship buy Hope Connections?**

One weekly support group for an entire year!

Support groups are important venues through which participants and their loved ones can voice their concerns, griefs, trials, and joys in a safe and welcoming space. Your support pays for the licensed social workers, who facilitate these groups!

# Mind/Body Sponsor

## \$20,000

### **Benefits to you:**

Naming rights for one weekly mind/body class for one year  
Your name in our program calendar for one year (Print and online distribution to 15,000)  
Your name on our Weekly Opportunities email for one year  
Logo on signage  
Full page ad in event program  
One VIP Table (10 tickets)  
Logo on event website with a hyperlink to your website  
Feature on Hope Connections social media  
Recognition during the event program

Sponsorship benefits can be customized based on the preferences of the sponsor

*“Hope Connections has been a special friend on my journey with cancer. It has provided emotional support and important resources. Hope Connections has been there for me. When I walk through the door or call on the phone, I know I will be greeted by smiling faces and friendly voices. It is a special environment, where I have felt welcomed and invited to participate – or not. I sincerely appreciate the gift of peace which Hope Connections has provided me on this journey.”*

- Hope Connections Participant

### **What does a Mind/Body Sponsorship buy Hope Connections?**

Four weekly mind/body classes for an entire year!

Mind/body classes are an important part of cancer care. In exercise classes such as Gentle Yoga and Pink Ribbon Pilates, participants work to strengthen body and mind. All classes are tailored to fit the needs of cancer patients and provide opportunities to participate at any physical level. Classes like meditation and Inner Peace and Healing are excellent for those participants looking to unwind, relax, and aid in stress reduction. All classes not only facilitate healing and reduce stress, but also help to build the community that Hope Connections for Cancer Support has come to be.

# Patient Support Sponsor

## \$10,000

### **Benefits to you:**

Logo on signage

Half page ad in event program

VIP table (10 tickets)

Logo on event web page w/hyperlink to your website

Featured on Hope Connections social media

Recognition during the event program

*“Hope Connections provides a welcoming and supportive community that enriches my life. Attendance supports my ability to deal with the physical and emotional challenges of my diagnosis. I am regularly surprised by how well and happy I feel when I participate.”*

- Hope Connections Participant

### **What does a Patient Support Sponsorship buy Hope Connections?**

One bi-monthly support group for an entire year!

Support groups are important venues through which participants and their loved ones can voice their concerns, griefs, trials, and joys in a safe and welcoming space. Licensed social workers facilitate all groups.

# Caregiver Support Sponsor

## \$7,500

### **Benefits to you:**

Name on signage  
Quarter page ad in event program  
Ten tickets to the event with name card on the table  
Featured on Hope Connections social media  
Recognition during the event program

*"As a caregiver, I felt alone. Yes, I have friends that care but, try as they may, they don't really understand how I feel or what I'm going through. I walked into my first support group and knew right away we all 'got' how it felt. No words can explain how much that meant. And the support group counselor perfectly allows all of us to share. Coming to this group has been a god-send!"*

- Hope Connections Participant

### **What does a Caregiver Support Sponsorship buy Hope Connections?**

One monthly support group and one education program!

Support groups are important venues through which participants and their loved ones can voice their concerns, griefs, trials, and joys in a safe and welcoming space. Licensed social workers facilitate all groups.

Education programs empower participants with information about the latest research and practical tips such as navigating employment and insurance, nutrition, and finding the right clinical trial.

# Education Sponsor

## \$5,000

### **Benefits to you:**

Name on signage  
Ten tickets to the event with name card on the table  
Featured on Hope Connections social media

*"Hope Connections is a healing place for me."*

- Hope Connections Participant

### **What does an Education Sponsorship buy Hope Connections?**

Two education programs!

Education programs empower participants with information about the latest research and practical tips such as navigating employment and insurance, nutrition, and finding the right clinical trial.

# Hope Sponsor

## \$3,500

**Benefits to you:**

Name on signage  
Name in program  
Four tickets to event

*"Hope Connections is a place I can relax and not worry about how I look or feel. We are all in the cancer battle together. I am so grateful to have this warm, wonderful place to go."*

- Hope Connections Participant

**What does a Hope Sponsorship buy Hope Connections?**

One education program and four social programs!

Education programs empower participants with information about the latest research and practical tips such as navigating employment and insurance, nutrition, and finding the right clinical trial. Our social programs bring patients together for fun and fellowship; ensuring that they are not alone

# Family & Friends Sponsor

## \$1,200

**Benefits to you:**

Name in program  
Two tickets to the event

*"Hope Connections has made me feel special, as it does with us all. I believe that I can live a stress-free productive life, and Hope Connections will help me do it."*

- Hope Connections Participant

**What does a Family and Friends Sponsorship buy Hope Connections?**

One social program!

Our social programs bring patients together for fun and fellowship, ensuring that they are not alone.

# Sponsorship Commitment Form

Please submit the form below to confirm your sponsorship for the 14<sup>th</sup> Annual Celebration of Hope Gala in Washington, D.C. **Payment is due by Thursday, February 27<sup>th</sup>, 2020.**

**Please return the completed form to:**

Hope Connections for Cancer Support  
Attn: Celebration of Hope Gala  
Beaumont House at FASEB  
9650 Rockville Pike  
Bethesda, MD 20814

**Sponsor Information:**

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsorship Level:**

<input type="checkbox"/> Presenting Sponsor	\$35,000	<input type="checkbox"/> Caregiver Support Sponsor	\$7,500
<input type="checkbox"/> Mission Sponsor	\$20,000	<input type="checkbox"/> Education Sponsor	\$5,000
<input type="checkbox"/> Mind/Body Sponsor	\$20,000	<input type="checkbox"/> Hope Sponsor	\$3,500
<input type="checkbox"/> Patient Support Sponsor	\$10,000	<input type="checkbox"/> Family & Friends Sponsor	\$1,200

**OTHER:**

A Table of Friends (10) \$3,500  
 Individual Ticket \$350

**Payment Information:**

Check Enclosed (*Payable to Hope Connections for Cancer Support*)

Credit Card (*Please select below*)

Visa       MasterCard  
 AmEx       Discover Card

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_