

SPONSORSHIP PROSPECTUS

2023

CELEBRATION OF HOPE

*A day at
the derby*

MAY 6, 2023



Hope
Connections
FOR CANCER SUPPORT





TOGETHER, WE CAN ENSURE THAT NO ONE FACES CANCER ALONE

Hope Connections for Cancer Support has changed the lives of countless people touched by cancer in our community and across the country. Our mission is to help people with cancer and their loved ones deal with the emotional and physical impact of cancer through participation in professionally facilitated programs of emotional support, education, wellness, and hope. Thanks to your support, all of our programs are provided free of charge to those who need our help.

Hope Connections is totally reliant on private funding, and the demand for our services keeps growing. The Celebration of Hope Gala is our premiere yearly fundraiser supporting half of our annual budget. We hope you will help us reach our 2023 goals by joining us on **Saturday, May 6th** at our new home in Bethesda, Maryland. You will also have the option of joining us from the comfort of your home virtually as well.

The 2023 Celebration of Hope Gala will include mission videos, words from our President & CEO and Chair of the Board of Directors, Special Guests, Raise the Paddle, and a Live Auction. We are also very excited to be holding our first-ever After Party featuring live music and dancing. Prior to the Gala, from May 3rd to May 5th, we will host a 3-Day Triple Crown Extravaganza offering chances at prizes for unique travel experiences. Each day will bring new and exciting opportunities to support Hope and win prizes!

To register or sponsor, please visit: <https://bit.ly/HopeGala23>.
Feel free to contact Hope Connections with any questions, at 301.634.7500 or
info@hopeconnectionsforcancer.org

PRESENTING SPONSOR

ONLY 1 AVAILABLE

\$50,000

SOLD

Benefits to You:

Your organization will present the 2023 Celebration of Hope Gala.

Logo on the electronic invitation if committed by January 15th, 2023.

Featured spot on our Mission Video.

Opportunity to provide a short, pre-recorded video to be played during the live program.

Logo on event website with hyperlink to your website.

Logo on all signage and tables at the event.

Logo displayed on our Weekly Opportunities email and Website for one year.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

20 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Sponsorship benefits can be customized based on the preferences of the sponsor.





MISSION SPONSOR

\$35,000

Benefits to You:

Naming rights for one weekly support group for one year.

Your name or logo on our Weekly Opportunities email and website for one year.

Opportunity to provide a short, pre-recorded video to be played during the live program.

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

20 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.

MIND/BODY SPONSOR

\$25,000

Benefits to You:

Naming rights for one weekly support group for one year.

Your name in our Weekly Opportunities email and website for one year.

Opportunity to provide a short, pre-recorded video to be played during the live program.

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.





PATIENT SUPPORT SPONSOR

\$15,000

Benefits to You:

Your name in our Weekly Opportunities email and website for six months.

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.

CAREGIVER SPONSOR

\$10,000

Benefits to You:

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Half-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.





3-DAY TRIPLE CROWN EXTRAVAGANZA SPONSOR ONLY 3 AVAILABLE \$8,500

Benefits to You:

Your organization matches donations from one day of the 3-Day Triple Crown Extravaganza.

Logo and a hyperlink to your website will be included in all materials related to the day you select.

All Hope Connections social media posts (Facebook, Instagram, LinkedIn) will be presented by your organization on the day you select.

One short, pre-recorded 30-second video on Hope Connections' social media channels during the day you select.

10 tickets to the event and access to the VIP pre-party and after-party.

Extravaganza item presented by your organization.

Quarter-page ad in event program.

EDUCATION SPONSOR

\$7,500

Benefits to You:

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Quarter-page ad in digital event program.





WELLNESS SPONSOR

ONLY 5 AVAILABLE

\$5,000

Benefits to You:

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

Six tickets to the event and access to the VIP pre-party and after-party.

Quarter-page ad in digital event program.

HOPE SPONSOR

\$4,000

Benefits to You:

Name on the event website.

Name in the event program.

Four Event Tickets and access to the after-party.

FAMILY & FRIEND SPONSOR

\$2,000

Benefits to You:

Name on the event website.

Name in the event program.

Two Event Tickets and access to the after-party.

Off-Track ways to show your support...

Additional sponsorship opportunities...

Tent Sponsor **\$35,000**

Same benefits as "Mission Sponsor"
+ Signage and Recognition on the
main tent!

Dinner Sponsor **\$20,000**

Same benefits as "Patient Support Sponsor"
+ Signage and Recognition at dinner!

After-Party Sponsor **\$20,000**

Same benefits as "Patient Support
Sponsor" + Signage and
Recognition at the after-party!

Cocktail-Party Sponsor **\$20,000**

Same benefits as "Patient Support
Sponsor" + Signage and Recognition at the
cocktail-party!

Long Shots Sponsor **\$20,000**

Sponsor one hour of the open bar!
Same benefits as "Patient Support
Sponsor" + Signage and Recognition
at the bar!

Entertainment Sponsor **\$10,000**

Same benefits as "Caregiver Sponsor"
+ Signage and Recognition around the
band!

More off-Track ways to show your support...

Additional sponsorship opportunities...

Raise the Paddle Sponsor \$5,000

Same benefits as "Table Sponsor" + Your Logo on the live auction paddles!

Virtual Sponsor \$5,000

Same benefits as "Table Sponsor" + Signage and Recognition on the virtual part of the Gala!

Name this drink! Sponsor \$4,000

Same benefits as "Hope Sponsor" + Naming rights to the signature event cocktail!

Photo Finish Sponsor \$4,000

Same benefits as "Hope Sponsor" + Signage and Recognition at the Photobooth/ Photographer!

Sweet Victory Sponsor \$3,000

Same benefits as "Family & Friend Sponsor" + Signage and Recognition at the Dessert Station & Coffee Bar!

Saddle Up Sponsor \$_____

Leverage your gift as a match during the event! Includes Recognition

2022 Celebration of Hope Gala Sponsor Spotlight

Presenting Sponsor

KING & SPALDING

Cocktail Party Sponsor



Mission Sponsors

Mike & Amy Aquilino



MARYLAND
ONCOLOGY
HEMATOLOGY

Patient Support Sponsors

The Haber-Mandel
Family Foundation
Maureen & William Hearl
Dr. Solanges Vivens

7-Day Extravaganza Sponsors



Jacki Kwan



ORACLE®

Caregiver Support Sponsors

Holly Fungler
The Grunley Family



MedStar Health

Education Sponsors

Ilene & Kent Brostrom
Judy Deason
Leanne & Ken Glueck
Andrea & Jerry Keating
Cathy Kwart
Liza & John Marshall
Kevin Murphy-
Merrill Lynch, Pierce,
Fenner & Smith Inc.



Robin & Tom Portman
Myrna & Rick Toren
Jeff & Sue Troll
Amy Weinberg &
Norbert Hornstein

Hope Sponsors

Acquired Data Solutions
Crescent Cities Charities Cushman &
Wakefield
Eileen & Arthur Dykes
Bob Fleshner &
Phyllis Aaronson

Shelley & Tom Jennings
Grace Killelea
Bonnie & Bernie Kogod Sandy
Spring Bank
Nanci & Mike Thibault

Friends & Family Sponsors

ABE Networks
Mr. & Mrs. Joshua Aronson
Adam Bieber
Bruce & Liz Bowen
Lange Carter-
Law Counsel Staffing
Berenice Cranston
Sally H. Cooper
Timothy Davis
Sara Donohue/Offit Kurman
Karen Gale
LaLeatrice Hall
HITT Contracting, Inc.
Catherine McCully

Mary K. McCusker
Victoria Muth
Nuckolls, Petta & Carragher
Scott & Nancy Ogden
Mr. & Mrs. Ron & Joy Paul
RMJ Shady Grove
Elizabeth Rossman
Andrea Shandell &
Russell Fox
Jeffrey Spigel
Keri & Thomas Teodori
Diane & Rich Thometz
Gina & Matt Trant
Sally Trant
Mary Lou Tucker



Hope
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SPONSORSHIP COMMITMENT FORM

Please submit the form below to confirm your sponsorship for the Celebration of Hope.

Payment is due by Friday, April 21st, 2023.

Please return this completed form to:

Hope Connections for Cancer Support
Attn: Mary McCusker
10100 Laureate Way
Bethesda, MD 20814

Sponsor Information:

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Sponsorship Level:

<input type="checkbox"/> Presenting Sponsor (SOLD)	\$50,000	<input type="checkbox"/> 3-Day Triple Crown Sponsor	\$7,500
<input type="checkbox"/> Mission Sponsor	\$35,000	<input type="checkbox"/> Education Sponsor	\$7,500
<input type="checkbox"/> Mind/Body Sponsor	\$25,000	<input type="checkbox"/> Wellness Sponsor	\$5,000
<input type="checkbox"/> Patient Support Sponsor	\$15,000	<input type="checkbox"/> Hope Sponsor	\$4,000
<input type="checkbox"/> Caregiver Support Sponsor	\$10,000	<input type="checkbox"/> Family & Friends Sponsor	\$2,000

Payment Information:

Check Enclosed (*Payable to Hope Connections for Cancer Support*)

Credit Card (*Please select below*)

Visa MasterCard Discover Card AmEx

Name on Card: _____
Card Number: _____
Expiration Date: _____ Security Code: _____
Signature: _____



SPECIALITY SPONSORSHIP COMMITMENT FORM

Please submit the form below to confirm your sponsorship for the Celebration of Hope.

Payment is due by Friday, April 21st, 2023.

Please return this completed form to:

Hope Connections for Cancer Support
Attn: Mary McCusker
10100 Laureate Way
Bethesda, MD 20814

Sponsor Information:

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Sponsorship Level:

<input type="checkbox"/> Tent Sponsor	\$50,000	<input type="checkbox"/> Entertainment Sponsor	\$10,000
<input type="checkbox"/> Dinner Sponsor	\$20,000	<input type="checkbox"/> Raise the Paddle Sponsor	\$5,000
<input type="checkbox"/> After-Party Sponsor	\$20,000	<input type="checkbox"/> Virtual Sponsor	\$5,000
<input type="checkbox"/> Cocktail-Party Sponsor	\$20,000	<input type="checkbox"/> Name this Drink! Sponsor	\$4,000
<input type="checkbox"/> Long Shots Sponsor	\$20,000	<input type="checkbox"/> Photo Finish Sponsor	\$4,000
<input type="checkbox"/> Sweet Victory Sponsor	\$3,000	<input type="checkbox"/> Saddle Up Sponsor	\$_____

Payment Information:

Check Enclosed (*Payable to Hope Connections for Cancer Support*)

Credit Card (*Please select below*)

Visa MasterCard Discover Card AmEx

Name on Card: _____
Card Number: _____
Expiration Date: _____ Security Code: _____
Signature: _____



PROGRAM ADS & SPECS

If you would like us to create an ad for you, please provide us with text. If you would like to include a logo, please provide a high resolution logo as a jpeg. If you would like to create your ad, please email it to info@hopeconnectionsforcancer.org as a jpeg.

Please submit artwork and text no later than April 14th.

Please return this completed form to:

Hope Connections for Cancer Support
Attn: Mary McCusker
10100 Laureate Way
Bethesda, MD 20814

Contact Information:

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Ad Level:

- Full Page Ad (5" x 7 1/2") \$1,500
- Half-Page Horizontal (5" x 3 1/2") \$1,000
- Half-Page Vertical (2 1/4" x 7 1/2") \$1,000
- Quarter-Page Horizontal (5" x 1 3/4") \$500
- Quarter-Page Vertical (2 1/4" x 3 1/2") \$500

Payment Information:

- Check Enclosed (*Payable to Hope Connections for Cancer Support*)
- Credit Card (*Please select below*)
 - Visa
 - MasterCard
 - Discover Card
 - AmEx

Name on Card: _____
Card Number: _____
Expiration Date: _____ Security Code: _____
Signature: _____