

# SPONSORSHIP PROSPECTUS

## 2023 CELEBRATION OF HOPE

*A day at  
the derby*  
MAY 6, 2023





# TOGETHER, WE CAN ENSURE THAT NO ONE FACES CANCER ALONE

Hope Connections for Cancer Support has changed the lives of countless people touched by cancer in our community and across the country. Our mission is to help people with cancer and their loved ones deal with the emotional and physical impact of cancer through participation in professionally facilitated programs of emotional support, education, wellness, and hope. Thanks to your support, all of our programs are provided free of charge to those who need our help.

Hope Connections is totally reliant on private funding, and the demand for our services keeps growing. The Celebration of Hope Gala is our premiere yearly fundraiser supporting half of our annual budget. We hope you will help us reach our 2023 goals by joining us on **Saturday, May 6th** at our new home in Bethesda, Maryland. You will also have the option of joining us from the comfort of your home virtually as well.

The 2023 Celebration of Hope Gala will include mission videos, words from our President & CEO and Chair of the Board of Directors, Special Guests, Raise the Paddle, and a Live Auction. We are also very excited to be holding our first-ever After Party featuring live music and dancing. Prior to the Gala, from May 3rd to May 5th, we will host a 3-Day Triple Crown Extravaganza offering chances at prizes for unique travel experiences. Each day will bring new and exciting opportunities to support Hope and win prizes!

To register or sponsor, please visit: <https://bit.ly/HopeGala23>.  
Feel free to contact Hope Connections with any questions, at 301.634.7500 or [info@hopeconnectionsforcancer.org](mailto:info@hopeconnectionsforcancer.org)

# PRESENTING SPONSOR

## ONLY 1 AVAILABLE

### \$50,000

# SOLD

#### Benefits to You:

Your organization will present the 2023 Celebration of Hope Gala.

Logo on the electronic invitation if committed by January 15th, 2023.

Featured spot on our Mission Video.

Opportunity to provide a short, pre-recorded video to be played during the live program.

Logo on event website with hyperlink to your website.

Logo on all signage and tables at the event.

Logo displayed on our Weekly Opportunities email and Website for one year.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

20 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Sponsorship benefits can be customized based on the preferences of the sponsor.





# MISSION SPONSOR

## \$35,000

### **Benefits to You:**

Naming rights for one weekly support group for one year.

Your name or logo on our Weekly Opportunities email and website for one year.

Opportunity to provide a short, pre-recorded video to be played during the live program.

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

20 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.



# MIND/BODY SPONSOR

## \$25,000

### Benefits to You:

Naming rights for one weekly support group for one year.

Your name in our Weekly Opportunities email and website for one year.

Opportunity to provide a short, pre-recorded video to be played during the live program.

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.





# **PATIENT SUPPORT SPONSOR**

## **\$15,000**

### **Benefits to You:**

Your name in our Weekly Opportunities email and website for six months.

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Full-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.

# CAREGIVER SPONSOR

## \$10,000

### Benefits to You:

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Half-page ad in the event program.

Recognition during the event.

Sponsorship benefits can be customized based on the preferences of the sponsor.





# **3-DAY TRIPLE CROWN EXTRAVAGANZA SPONSOR ONLY 3 AVAILABLE \$8,500**

## **Benefits to You:**

Your organization matches donations from one day of the 3-Day Triple Crown Extravaganza.

Logo and a hyperlink to your website will be included in all materials related to the day you select.

All Hope Connections social media posts (Facebook, Instagram, LinkedIn) will be presented by your organization on the day you select.

One short, pre-recorded 30-second video on Hope Connections' social media channels during the day you select.

10 tickets to the event and access to the VIP pre-party and after-party.

Extravaganza item presented by your organization.

Quarter-page ad in event program.



# EDUCATION SPONSOR

## \$7,500

### **Benefits to You:**

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

10 tickets to the event and access to the VIP pre-party and after-party.

Quarter-page ad in digital event program.





# WELNESS SPONSOR

## ONLY 5 AVAILABLE

### \$5,000

#### Benefits to You:

Logo on event website with hyperlink to your website.

Feature on Hope Connections social media (Facebook, Instagram, LinkedIn).

Six tickets to the event and access to the VIP pre-party and after-party.

Quarter-page ad in digital event program.

# HOPE SPONSOR

## \$4,000

### Benefits to You:

Name on the event website.

Name in the event program.

Four Event Tickets and access to the after-party.

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# FAMILY & FRIEND SPONSOR

## \$2,000

### Benefits to You:

Name on the event website.

Name in the event program.

Two Event Tickets and access to the after-party.

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# ***Off-Track ways to show your support...***

**Additional sponsorship opportunities...**

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## **Tent Sponsor \$35,000**

Same benefits as "Mission Sponsor"  
+ Signage and Recognition on the  
main tent!

## **Dinner Sponsor \$20,000**

Same benefits as "Patient Support Sponsor"  
+ Signage and Recognition at dinner!

## **After-Party Sponsor \$20,000**

Same benefits as "Patient Support  
Sponsor" + Signage and  
Recognition at the after-party!

## **Cocktail-Party Sponsor \$20,000**

Same benefits as "Patient Support  
Sponsor" + Signage and Recognition at the  
cocktail-party!

## **Long Shots Sponsor \$20,000**

Sponsor one hour of the open bar!  
Same benefits as "Patient Support  
Sponsor" + Signage and Recognition  
at the bar!

## **Entertainment Sponsor \$10,000**

Same benefits as "Caregiver Sponsor"  
+ Signage and Recognition around the  
band!



# ***More off-Track ways to show your support...***

**Additional sponsorship opportunities...**

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## **Raise the Paddle Sponsor \$5,000**

Same benefits as "Table Sponsor" + Your  
Logo on the live auction paddles!

## **Virtual Sponsor \$5,000**

Same benefits as "Table Sponsor" +  
Signage and Recognition on the virtual  
part of the Gala!

## **Name this drink! Sponsor \$4,000**

Same benefits as "Hope Sponsor" + Naming  
rights to the signature event cocktail!

## **Photo Finish Sponsor \$4,000**

Same benefits as "Hope Sponsor" +  
Signage and Recognition at the  
Photobooth/ Photographer!

## **Sweet Victory Sponsor \$3,000**

Same benefits as "Family & Friend  
Sponsor" + Signage and Recognition at  
the Dessert Station & Coffee Bar!

## **Saddle Up Sponsor \$\_\_\_\_**

Leverage your gift as a match during the  
event! Includes Recognition

# 2022 Celebration of Hope Gala

## Sponsor Spotlight

Presenting Sponsor

**KING & SPALDING**

Cocktail Party Sponsor



Mission Sponsors

Mike & Amy Aquilino



**MARYLAND  
ONCOLOGY  
HEMATOLOGY**

Patient Support Sponsors

The Haber-Mandel  
Family Foundation  
Maureen & William Hearl  
Dr. Solanges Vivens

7-Day Extravaganza Sponsors



Jacki Kwan



**ORACLE®**

## Caregiver Support Sponsors

Holly FUNGER  
The Grunley Family



MedStar Health

## Education Sponsors

Ilene & Kent Brostrom  
Judy Deason  
Leanne & Ken Glueck  
Andrea & Jerry Keating  
Cathy Kwart  
Liza & John Marshall  
Kevin Murphy-  
Merrill Lynch, Pierce,  
Fenner & Smith Inc.



Robin & Tom Portman  
Myrna & Rick Toren  
Jeff & Sue Troll  
Amy Weinberg &  
Norbert Hornstein

## Hope Sponsors

Acquired Data Solutions  
Crescent Cities Charities Cushman &  
Wakefield  
Eileen & Arthur Dykes  
Bob Fleshner &  
Phyllis Aaronson

Shelley & Tom Jennings  
Grace Killelea  
Bonnie & Bernie Kogod Sandy  
Spring Bank  
Nanci & Mike Thibault



## Friends & Family Sponsors

ABE Networks  
Mr. & Mrs. Joshua Aronson  
Adam Bieber  
Bruce & Liz Bowen  
Lange Carter-  
Law Counsel Staffing  
Berenice Cranston  
Sally H. Cooper  
Timothy Davis  
Sara Donohue/Offit Kurman  
Karen Gale  
LaLeatrice Hall  
HITT Contracting, Inc.  
Catherine McCully

Mary K. McCusker  
Victoria Muth  
Nuckolls, Petta & Carragher  
Scott & Nancy Ogden  
Mr. & Mrs. Ron & Joy Paul  
RMJ Shady Grove  
Elizabeth Rossman  
Andrea Shandell &  
Russell Fox  
Jeffrey Spigel  
Keri & Thomas Teodori  
Diane & Rich Thometz  
Gina & Matt Trant  
Sally Trant  
Mary Lou Tucker



# SPONSORSHIP COMMITMENT FORM

Please submit the form below to confirm your sponsorship for the Celebration of Hope.

**Payment is due by Friday, April 21st, 2023.**

**Please return this completed form to:**

Hope Connections for Cancer Support

Attn: Mary McCusker

10100 Laureate Way

Bethesda, MD 20814

**Sponsor Information:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level:**

<input type="checkbox"/> Presenting Sponsor <b>(SOLD)</b>	\$50,000	<input type="checkbox"/> 3-Day Triple Crown Sponsor	\$7,500
<input type="checkbox"/> Mission Sponsor	\$35,000	<input type="checkbox"/> Education Sponsor	\$7,500
<input type="checkbox"/> Mind/Body Sponsor	\$25,000	<input type="checkbox"/> Wellness Sponsor	\$5,000
<input type="checkbox"/> Patient Support Sponsor	\$15,000	<input type="checkbox"/> Hope Sponsor	\$4,000
<input type="checkbox"/> Caregiver Support Sponsor	\$10,000	<input type="checkbox"/> Family & Friends Sponsor	\$2,000

**Payment Information:**

☐ Check Enclosed (*Payable to Hope Connections for Cancer Support*)

☐ Credit Card (*Please select below*)

☐ Visa

☐ MasterCard

☐ Discover Card

☐ AmEx

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

# SPECIALITY SPONSORSHIP COMMITMENT FORM

Please submit the form below to confirm your sponsorship for the Celebration of Hope.

**Payment is due by Friday, April 21st, 2023.**

**Please return this completed form to:**

Hope Connections for Cancer Support

Attn: Mary McCusker

10100 Laureate Way

Bethesda, MD 20814

**Sponsor Information:**

Name:\_\_\_\_\_

Company:\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip:\_\_\_\_\_

Phone:\_\_\_\_\_ Email:\_\_\_\_\_

**Sponsorship Level:**

<input type="checkbox"/> Tent Sponsor	\$50,000	<input type="checkbox"/> Entertainment Sponsor	\$10,000
<input type="checkbox"/> Dinner Sponsor	\$20,000	<input type="checkbox"/> Raise the Paddle Sponsor	\$5,000
<input type="checkbox"/> After-Party Sponsor	\$20,000	<input type="checkbox"/> Virtual Sponsor	\$5,000
<input type="checkbox"/> Cocktail-Party Sponsor	\$20,000	<input type="checkbox"/> Name this Drink! Sponsor	\$4,000
<input type="checkbox"/> Long Shots Sponsor	\$20,000	<input type="checkbox"/> Photo Finish Sponsor	\$4,000
<input type="checkbox"/> Sweet Victory Sponsor	\$3,000	<input type="checkbox"/> Saddle Up Sponsor	\$_____

**Payment Information:**

☐ Check Enclosed (*Payable to Hope Connections for Cancer Support*)

☐ Credit Card (*Please select below*)

☐ Visa

☐ MasterCard

☐ Discover Card

☐ AmEx

Name on Card:\_\_\_\_\_

Card Number:\_\_\_\_\_

Expiration Date:\_\_\_\_\_ Security Code:\_\_\_\_\_

Signature:\_\_\_\_\_



## PROGRAM ADS & SPECS

If you would like us to create an ad for you, please provide us with text. If you would like to include a logo, please provide a high resolution logo as a jpeg. If you would like to create your ad, please email it to [info@hopeconnectionsforcancer.org](mailto:info@hopeconnectionsforcancer.org) as a jpeg.

**Please submit artwork and text no later than April 14th.**

### Please return this completed form to:

Hope Connections for Cancer Support  
Attn: Mary McCusker  
10100 Laureate Way  
Bethesda, MD 20814

### Contact Information:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Ad Level:

<input type="checkbox"/> Full Page Ad (5" x 7 1/2")	\$1,500
<input type="checkbox"/> Half-Page Horizontal (5" x 3 1/2")	\$1,000
<input type="checkbox"/> Half-Page Vertical (2 1/4" x 7 1/2")	\$1,000
<input type="checkbox"/> Quarter-Page Horizontal (5" x 1 3/4")	\$500
<input type="checkbox"/> Quarter-Page Vertical (2 1/4" x 3 1/2")	\$500

### Payment Information:

☐ Check Enclosed (*Payable to Hope Connections for Cancer Support*)

☐ Credit Card (*Please select below*)

☐ Visa

☐ MasterCard

☐ Discover Card

☐ AmEx

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_